FOR IMMEDIATE RELEASE:

CONTACT:

Lance Hanson, DMAAR President

Des Moines Area Association of REALTORS®

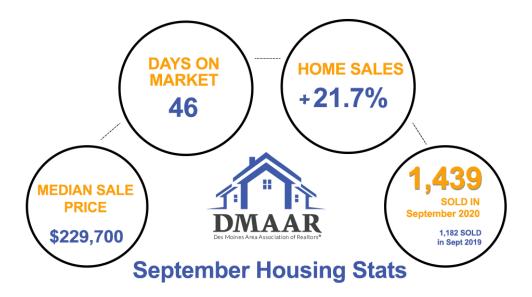
515-771-4148

Des Moines September 2020 Housing Trends Report

Des Moines, Iowa - October 13, 2020 - The Des Moines Area Association of REALTORS® (DMAAR) reports September sales jumped over 21 percent last month with 1,439 sold properties compared to 1,182 solds in September of 2019.

The average number of days on market was down to 46 days for September 2020, as compared to 55 days from September 2019. The median sale price came in 6.8 percent higher at \$229,700 in September 2020 compared to \$215,000 in September of last year. The number of properties on the market continues to fall below last year's number. With only 2,640 homes on the market, that calculates to 38 percent less homes available when compared to September 2019.

"The third quarter ended very strong with September sales over 21 percent higher. Homes are selling at such a fast pace that we encourage serious buyers to make sure they are pre-approved and have all their finances in order to move quickly on a home purchase. Working with a REALTOR will help ensure a smooth transaction in this fast-moving market. In many cases, homes are moving from active status to pending sale in only a day or two. With a limited amount of homes available in some price ranges and a lot of buyers ready, this a great time to sell your home before the end of the year," stated DMAAR President Lance Hanson.



1,068 properties or 74 percent of sold properties were financed conventionally. Cash purchases amounted to over 11 percent of the sold properties. 8 percent of sold homes were financed with an FHA Loan.

Additional statistics and information about the Des Moines area housing market are available at the DMAAR website www.dmaar.com.

The Des Moines Area Association of REALTORS® is a professional association that represents more than 2,400 REALTOR® members. The mission of DMAAR is to be the voice of real estate in the Des Moines area. The term REALTOR® is a registered trademark, which identifies real estate professionals who adhere to a strict code of ethics as members of the National Association of REALTORS®.

Des Moines Area Association of Realtors® Current Des Moines-Area Real Estate Market Statistics – Residential Updated through September 2020

Current Des Moines-area market* statistics:

| | | Contract Closed | Median Sale Price | Days on Market | Active Listings |
|------------------|-------|--------------------|----------------------|-------------------|--------------------|
| Sept 2020 | 1,496 | 1,439 | \$229,700 | 46 | 2,640 |
| August 2020 | 1,623 | 1,628 | \$240,000 | 50 | 2,654 |
| Sept 2019 | 1,019 | 1,182 | \$215,000 | 55 | 4,252 |

^{*}Primary area served by DMAAR includes Dallas, Polk, Warren, Jasper, Marion, Madison and Guthrie Counties

| Financing | Total Units |
|--------------|-------------|
| Cash | 161 |
| Conventional | 1,068 |
| Contract | 2 |
| FHA | 119 |
| VA | 56 |
| Assumption | 0 |
| Lease | 0 |
| USDA | 29 |
| Other | 4 |

About the Des Moines Area Association of Realtors®:

Founded in 1911, the Des Moines Area Association of Realtors® is the voice for real estate in the Des Moines area, elevating the professional services of our members as they meet the needs of their customers and our community.

Note: the above statistics are current through October 9th and change as additional information is entered into the MLS database.

Please contact the following for follow-up information:

| Lance Hanson, President | 771-4148 |
|------------------------------------|----------|
| Ted Weaver, 1 st VP | 339-5667 |
| Jen Stanbrough, 2 nd VP | 371-4814 |
| Kim Bakey, Treasurer | 453-6222 |

Real Estate Trend Indicator

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72,137

30,387

Property Type:

Residential

Date Range: Criteria:

Between 09/01/2020 and 09/30/2020

| ıl' | ria: Property Type is 'Residentia | | | | | | | |
|-----|-----------------------------------|----------|---------|---------|---------|---------|---------|----------|
| | | Sold Lis | stings | | | | | |
| 3 | rice Class <2 Beds | 3 Beds | 4+ Beds | s Total | Active | Pending | Expired | Off Mrkt |
| | 49,999 & under 8 | 4 | 2 | 14 | 20 | 9 | 0 | 2 |
| | 50,000-\$99,999 44 | 21 | 4 | 69 | 98 | 50 | 3 | 11 |
| | 100,000-\$119,999 27 | 14 | 6 | 47 | 51 | 46 | 2 | 7 |
| | 120,000-\$139,999 54 | 27 | 5 | 86 | 76 | 80 | 5 | 7 |
| | 140,000-\$159,999 38 | 35 | 13 | 86 | 97 | 120 | 1 | 4 |
| | 160,000-\$179,999 38 | 62 | 16 | 116 | 137 | 101 | 6 | 14 |
| | 180,000-\$199,999 27 | 63 | 23 | 113 | 126 | 107 | 7 | 7 |
| | 200,000-\$219,999 19 | 68 | 12 | 99 | 143 | 81 | 2 | 8 |
| | 220,000-\$239,999 14 | 65 | 33 | 112 | 127 | 108 | 7 | 11 |
| | 240,000-\$259,999 14 | 80 | 27 | 121 | 205 | 123 | 5 | 13 |
| | 260,000-\$279,999 8 | 60 | 23 | 91 | 252 | 103 | 5 | 14 |
| | 280,000-\$299,999 9 | 31 | 28 | 68 | 196 | 81 | 3 | 10 |
| | 300,000-\$349,999 13 | 56 | 99 | 168 | 353 | 132 | 10 | 23 |
| | 350,000-\$399,999 4 | 22 | 64 | 90 | 206 | 111 | 8 | 21 |
| | 400,000-\$499,999 2 | 10 | 40 | 52 | 144 | 58 | 5 | 10 |
| | 500,000-\$599,999 1 | 10 | 46 | 57 | 162 | 52 | 4 | 20 |
| | 600,000-\$699,999 1 | 6 | 20 | 27 | 93 | 26 | 6 | 10 |
| | 700,000-\$799,999 0 | 1 | 8 | 9 | 44 | 10 | 2 | 4 |
| | 800,000-\$899,999 0 | 0 | 6 | 6 | 40 | 4 | 3 | 3 |
| | 900,000-\$999,999 0 | 0 | 3 | 3 | 24 | 6 | 0 | 3 |
| | 1,000,000-\$1,099,999 0 | 1 | 2 | 3 | 9 | 3 | 0 | 3 |
| | 1,100,000-\$1,199,999 0 | 0 | 1 | 1 | 5 | 0 | 2 | 1 |
| | 1,200,000-\$1,299,999 0 | 0 | 1 | 1 | 10 | 1 | 0 | 1 |
| | 1,300,000-\$1,399,999 0 | 0 | 0 | 0 | 7 | 2 | 0 | 0 |
| | 1,400,000-\$1,499,999 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 1,500,000-\$1,599,999 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 |
| | 1,600,000-\$1,699,999 0 | 0 | 0 | 0 | 4 | 0 | 0 | 0 |
| | 1,700,000-\$1,799,999 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| | 1,800,000-\$1,899,999 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 1,900,000-\$1,999,999 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| | 2,000,000 & over 0 | 0 | 0 | 0 | 6 | 0 | 0 | 0 |
| (| otal Units 321 | 636 | 482 | 1,439 | 2,640 | 1,414 | 87 | 209 |
| 22 | verage Price 163,050 | 229,633 | 341,941 | 252,398 | 321,863 | 257,541 | 349,280 | 345,154 |
| | | | | · | | : | | |

164,815

146,047

363,201

| Days on Market | <u>Units</u> |
|----------------|--------------|
| 0-30 | 945 |
| 31-60 | 186 |
| 61-90 | 79 |
| 91-120 | 69 |
| 121-180 | 43 |
| 181-365 | 27 |
| 366+ | 90 |

52,339

Volume (in 1000's)

849,719

364,163

| Market Analysis | | | | | | | | | |
|---------------------------|------|--------|-------------|----------------------|------------------------------|-----|--|--|--|
| Status: | Pend | ing (1 | .411) | | | | | | |
| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM | | | |
| Min | 0 | 0 | 534 | \$1 | \$0.00 | 0 | | | |
| Max | 7 | 7 | 5,213 | \$1,325,000 | \$612.14 | 696 | | | |
| Avg | 3 | 2 | 1,528 | \$257,637 | \$166.39 | 42 | | | |
| Median | 3 | 2 | 1,464 | \$235,000 | \$160.38 | 13 | | | |
| Sum | | | | \$363,525,496 | | | | | |
| Status: | Sold | (85) | | | | | | | |
| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM | | | |
| Min | 0 | 0 | 616 | \$5,000 | \$5.56 | 0 | | | |
| Max | 7 | 6 | 3,480 | \$760,000 | \$370.93 | 400 | | | |
| Avg | 3 | 2 | 1,483 | \$221,234 | \$141.37 | 50 | | | |
| Median | 3 | 2 | 1,288 | \$175,000 | \$149.80 | 21 | | | |
| Sum | | | | \$18,804,928 | | | | | |
| Status: All (1496) | | | | | | | | | |
| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM | | | |
| Min | 0 | 0 | 534 | \$1 | \$0.00 | 0 | | | |
| Max | 7 | 7 | 5,213 | \$1,325,000 | \$612.14 | 696 | | | |
| Avg | 3 | 2 | 1,526 | \$255,568 | \$164.97 | 43 | | | |
| Median | 3 | 2 | 1,457 | \$232,805 | \$159.46 | 13 | | | |
| Sum | | | | \$382,330,424 | | | | | |

Criteria: Criteria:
Status is one of 'Pending', 'Sold'
Property Type is 'Residential'
MLS Area is in this list (click to view)
Acceptance Date is 09/01/2020 to 09/30/2020

Market Analysis

Status: Sold (1442)

| | · · · | | | | | | |
|--------|-------|-------|-------------|----------------------|------------------------------|-------|--|
| | Beds | Baths | Sq Ft Total | Current Price | Current Price By SQFT | DOM | |
| Min | 0 | 0 | 572 | \$13,000 | \$6.40 | 0 | |
| Max | 44 | 6 | 4,973 | \$1,150,000 | \$584.49 | 1,314 | |
| Avg | 3. | 2 | 1,533 | \$252,173 | \$162.59 | 46 | |
| Median | 3 | 2 | 1,450 | \$229,700 | \$159.44 | 13 | |
| Sum | | | | \$363,634,037 | | | |
| | | | | | | | |

Criteria: Status is 'Sold' Property Type is 'Residential' MLS Area is in this list (click to view) Close Date is 09/01/2020 to 09/30/2020